

Choosing a survey platform

Survey features to look out for

- Limits on number of surveys, questions and responses
- Customer support
- Custom options (branding)
- Types of questions available
- Data export options
- Anonymous response options
- Cost (paid 'v' free version)

1. Surveygizmo



- **Standard paid version: £20 a month. Unlimited surveys, questions and responses.**
- **Free version: limited to 100 responses, no custom branding options, no customer support, no conditional questions.**
- **<https://www.surveymozmo.com>**

2. SurveyMonkey



- Free version: limited to 100 responses per survey. No support. No option to add your own logos and house colours
- Paid version: from £25 per month (discount available for education staff). 5000 responses per month (depending on your plan). Unlimited numbers of surveys. Unlimited questions per survey. 24/7 email support. Can add your own themes and logos.

3. Google Forms



Free platform with no limits on responses or surveys. Doesn't have conditional questioning. Basic appearance without option to brand or add logos. Output options limited to spreadsheet. Microsoft Forms is similar and also available free as part of Office 365.

<https://www.google.co.uk/forms/about/>

4. JISC



A not-for-profit UK-based organisation that provides digital services and advice to the further and higher education sectors. JISC provides an online survey tool designed for academic research, education and public sector organisations. Unlimited surveys and responses. Single user is £16 a month, 10 users £69 a month. Free 30 day trial.

<https://www.onlinesurveys.ac.uk/>

5. SurveyLegend



Free version has unlimited questions and responses but limited to only 3 surveys (so good for infrequent users). Paid version is £12 a month.

<https://www.surveylegend.com/>